



# JACKSONVILLE FLORIDA FRANCHISE OPPORTUNITIES SEMINAR FOR WOMEN AND MINORITIES:

## *How to Be in Business for Yourself, But not By Yourself*

**Hosted by:** The International Franchise Association, Jacksonville Economic Development Commission, the Jacksonville Entrepreneurship Center/Jacksonville Urban League, Jacksonville Regional Chamber of Commerce, the Beaver Street Enterprise Center and the Florida Small Business Development Center at the University of North Florida.

**Thursday, November 6, 2008**

University Center at the University of North Florida,  
12000 Alumni Drive, Jacksonville FL 32224

8:00 am - 3:00 pm. Registration is \$20 and includes continental breakfast, lunch and session materials.

Program will include:

**Franchisor Participation** - What are franchisors looking for? Prospective franchisees will hear first hand from experienced franchisors.

**Experiences in Franchising** – What is it really like to be a franchisee? Current franchisees will share their experiences and advice.

**Fundamentals of Franchising** – What franchising is (and isn't) and how to evaluate franchise options.

**Legal Aspects of Franchising** – What questions do you need to ask and what is the FTC Franchise Rule?

**Funding and Technical Assistance** – How do I begin the basic process? What are the requirements for financing? Are special programs available?



**Space is limited, so register and pay online today at:**  
[www.bscenter.net/franchise\\_registration.htm](http://www.bscenter.net/franchise_registration.htm)

*The first 100 paid registrants will receive a free gift on the day of the conference.*

## Jacksonville Florida Franchise Opportunities Seminar for Women and Minorities:

### *How to Be in Business for Yourself, But not By Yourself*

#### Who Should Attend?

- Are you interested in obtaining a franchise, but lack capital?
- Are you a prospective franchisee?
- Do you or your franchisee prospects need financing with the most advantageous terms?
- Are you looking for a new retail location site?
- Have you overlooked any tax credits for which you may be eligible?
- Are you serious about increasing diversity within your franchise operation?
- Does this sound like Greek to you?

*Then here's your chance to learn more about "Being in Business for Yourself, But not By Yourself."*

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For more information on franchising contact:  
**Miriam L. Brewer**, Director of Diversity,  
IFA Educational Foundation at (202) 662-0784  
or by email: [mbrewer@franchise.org](mailto:mbrewer@franchise.org)



This program is sponsored by Coca-Cola.



**Franchising™**

**Building** local businesses,  
one **opportunity** at a time.

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